

A background of a network diagram with light blue lines connecting various circular nodes of different sizes and shades of blue and grey.

We are here to change the world, together!

www.SMEValueAdvisors.com

SME Value Advisors

Business Solutions. Unleashed.

A background of a network diagram with light blue lines connecting various sized light blue circles of varying sizes, creating a complex web of connections.

Why do we exist ?

SME Value Advisors
Business Solutions. Unleashed.

Key Challenges to Businesses

Fund Raising



Growth & Marketing Strategy



Governance, Legal & Compliance



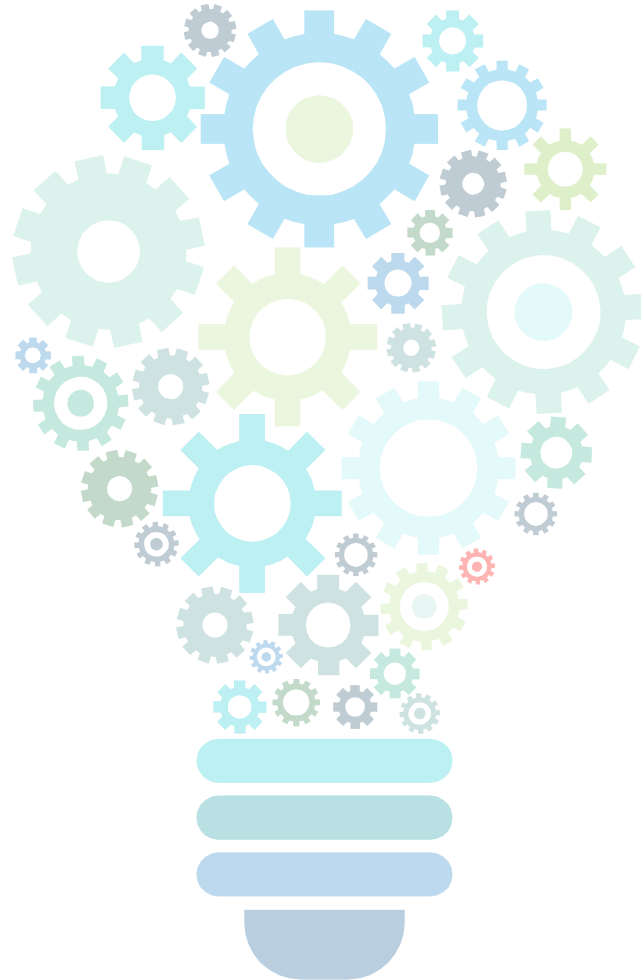
Building & Skilling Team



Digital Strategy & Lead Generation



Insights on Customers, Competitors and Market



Key Challenges to Businesses



Accessing multiple solution providers is challenging, time-consuming & uneconomical.



Question mark on competence, credibility & pricing of solution providers.

Key Challenges to Solution Providers

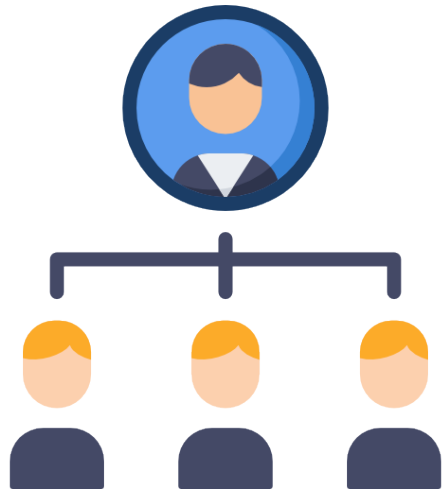


How do I/we connect with potential customers



Question mark on payment

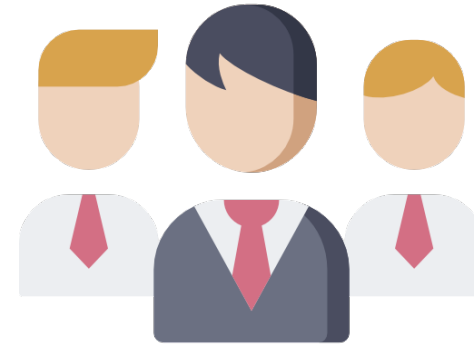
How About a Trusted Platform for Business Solutions?



Corporates

SOLUTION SEEKERS

**Platform is the
Missing Link**



Professionals or Firms
Who Deliver One or
More Solutions

SOLUTION PROVIDERS

How do large consulting firms operate



SMEValueAdvisors Brings the Critical Services Sought by Businesses into a Single, Curated Origination & Execution Platform



[1]

Private/Public Fund Raise,
Investor Presentation



[2]

Growth and Scalability
Solutions



[3]

Training & Learning
Solutions



[4]

Dematerialization of
Company Shares



[5]

Financial Reporting
Services



[6]

Financial Modelling,
Business Valuation

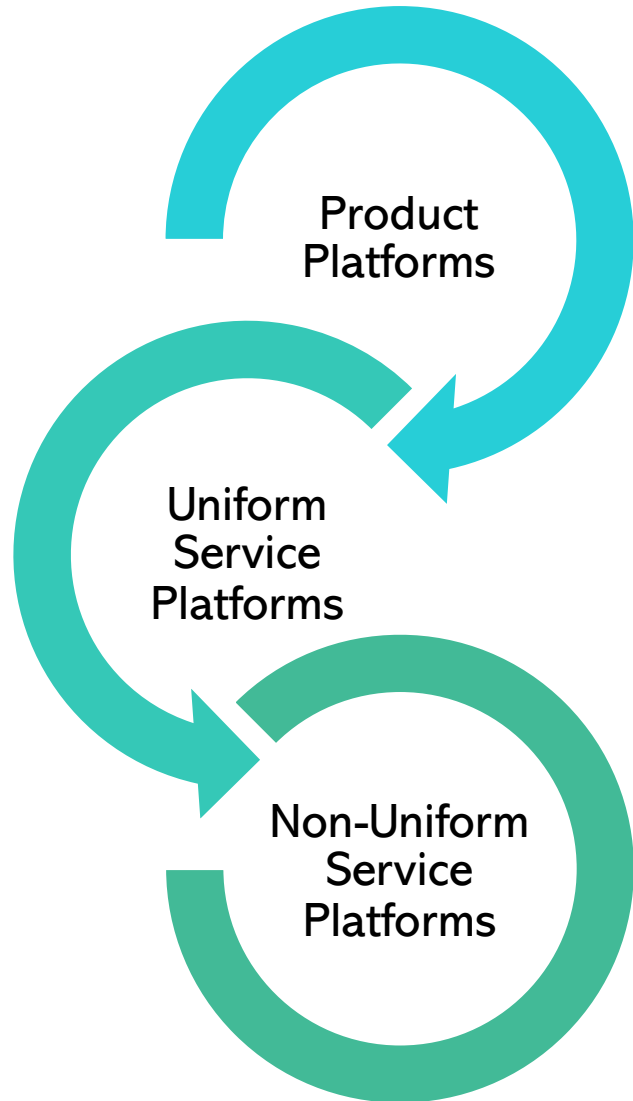
SMEValueAdvisors is
center of the wheel
connected with:

- * Multiple Solution
Providers in different
locations

- * Multiple Solution
Seekers in different
locations



Platforms Are Already Transforming Many Segments – A Few Popular Examples



...

amazon

Flipkart



...

Uber



OLA

...



Simple 5 - Step Process for All Business Solutions



Multiple competence put together WIN!



Football - Attacker, Defender, Goal-keeper, Middle-man



Cricket – Batsman, Fielder, Bowler, Wicket keeper

Simple 5 - Step Process for All Business Solutions



Franchise to own

Franchise to support

Platform to support

Platform to own

Both Platform
and Franchise to
Celebrate

What Our Customers/Solution Seekers Say



KALIM SHAIKH

MD & CEO
TRUKONS HOUSING PVT. LTD.
NASIK



ADITYA GOENKA

Director, Warewell India Corporation Pvt Ltd., Guwahati



SME Value Advisors has helped us raise private equity capital. In addition, their team has been helping us in multiple areas like Growth consulting, Legal and compliance, Valuation, Investor presentation and Research.



SME Value Advisors have an ethical, reliable and competent team to provide business solutions on multiple needs of corporates.

What Our Solution Providers Say

RAMANUJAM NARAYAN

Co-Founder & CFO
ConTeTra Universal LLP
Mumbai



We have partnered with [SME Value Advisors](#) on Ind AS and IFRS Services for their customers. It has been an incredibly seamless experience on various assignments.

GURU SOWLE

Consultant



[SME Value Advisors](#) has a strong customer focus. They meticulously curate the right service provider for every project, leading to high customer satisfaction.

Building a new business eco-system together

Democratizing Opportunities for Professionals

Bringing curated global business opportunities to the doorstep of professionals

Solving Business Problems

Bringing curated business solutions to the doorstep of businesses (saving their time, efforts and money)

Who are people behind this platform?

- Company 'Value Ideas Investment Services Pvt. Ltd., Mumbai', owner of the platform, has been in existence since 2010 and was promoted by Mr. Manish Bansal, who is an accomplished professional with:
 - Rich Academics – M.B.A., CFA, M.S. in Business from U.S.
 - Diversified Experiences – SEBI, Citibank, Jeetay Investments, DEA-NIFM Research Program, University of Maryland etc.
 - Business contributions – Multiple speaking and consulting engagements, both at National and International level; several books and articles to his credit.
 - For details, please refer to <https://www.linkedin.com/in/manish-bansal-bb711117/>
- Credible set of people from multiple disciplines joined the company and Platform www.SMEValueAdvisors.com came into existence starting Dec. 2018.
- Since start of the platform, it has gained momentum and created value for both businesses and professionals.
- For details of team, you may please refer to www.SMEValueAdvisors.com

Why City Level Owners of the Platform?

Unlimited opportunity for city owners...



How do city owners address the opportunity?

- Grow the customer base in a targeted manner
- Onboard, activate and support solution providers
- Conduct annual / quarterly / monthly meet of solution providers & customers as well as 1-to-1 discussions

How will it work ?

You Drive Relationships in Your City / Region

Team at Head Office, Mumbai to Back You Up on:

- Seamless operations
- Conversion and Execution of originated transactions
- Systems, processes & technology upgradations
- Legal & Compliance aspects
- Mindful expansion of products/services
- Branding & Positioning of the Platform
- Digital outreach to both solution seekers and solution providers

➤ **Together, we ensure an excellent experience for solution providers and customers (solution seekers)**

How do city owners get paid ?

Attractive Revenue Sharing: As a City Level Owner of the Platform, you are entitled to receive:

X% of the fee paid to all members in your city / region

Y% of the transaction value of all direct originated transactions from your city / region

Timely Payouts: Invoicing to be carried out on the last 2 days of the month & payment to be released before 7th day of the subsequent month.

Capital Gain Opportunity: City level ownership rights of the Platform to be transferable and gain on ownership transfer to be shared between City Level Owner and Value Ideas Investment Services Private Ltd., as per the agreement.

Global Opportunity: Ownership of the Platform at city / region level to increase in value with expanding network of Platform both in your city / region and other cities / regions, including at global level.

Are the rights for city/region exclusive ?

Yes! Generally, ownership rights of the Platform at city / region are exclusive under the agreement between City Level Owner and Platform owner (Value Ideas Investment Services Private Ltd.). However, in case of large cities, there could be multiple owners with clearly defined segments.

Think of opportunity in competence exchange



Think of opportunity in competence exchange



Exclusive rights on both buyers and sellers of services to a Franchise at the city level

Aspirations of city owners?

Focused increase in.....

- Number of solution providers.
- Number of corporate customers.
- Number of originated transactions.
- Number of executed transactions.
- Value of business transacted.
- Number of events organized.

What are desired qualities of city owners?

Competence set of City Level Owner

- Reputed businessman with diversified experiences & fire in the belly
- Looking to impact professionals and business eco-system in his / her city
- Wants to own an ever-valuable asset, and
- Has ability to connect well with professionals/corporates

Additional Manpower – Experienced senior resources to meet solution providers, their customers and corporates directly; supporting staff for data management, lead generation, initiation with new solution providers and corporate customers.

Infrastructure Facility – Office space with a conference room for meetings.

Reputational aspects – Team to be Ethical, Governance centric, Ready to follow established procedures for successful completion of projects/assignments.

Financial aspects of city owners?

- i) Refundable deposit of Rs. XXX under legal agreement with Value Ideas Investment Services Private Ltd.
- i) If the City Level Owner chooses to surrender ownership within a year of initiation, the deposit to be returned within two days of written communication after deduction of Rs. YYY plus taxes spent by the platform on orientation program.
- ii) If the City Level Owner chooses to surrender ownership after a year of initiation, the deposit to be returned in full within two days of written communication.
- iii) All operating costs at city level to be borne by the City Level Owner.

You take a call?

Can you afford to miss this opportunity
to own an ever growing business at no
capex?

Agenda of detailed Orientation Program

- Discussion on Presentations ‘Value Proposition for Solution Seekers and Solution Providers’ – Run both the PPTs in great details with full length discussion on each point
- Discussion on each aspect of website
- Hands on Training on registration of participants – How members register on the platform, how solution providers map their competence to source business, How members originate their requirements on the platform
- Product Knowledge – Detailed discussion on each product/service. Discussion on various case studies of completed transactions
- Process Knowledge – Detailed discussion on process of each product/service; Aspects of origination, conversion and execution to be covered in detail
- FAQs on the platform – Discussion in detail
- Detailed discussion on Pitching to the solution providers and solution seekers
- Discussion on roles of Franchise and Head office. Discussion on support system – Who are the people to reach to and when
- FAQs on Franchise – Discussion in detail
- Detailed discussion on Financial aspects of the Franchise, Franchise Agreement and indicative pricing for various services
- Detailed discussion on Admin panel and Franchise panel
- Discussion on Business Plan for platform and aspiration/expectation from each franchise on their contribution
- Collaterals for the solution providers and solution seekers and other admin issues (emails/visiting cards etc.)

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To own the platform in your city, Call Now!!



www.SMEValueAdvisors.com

Contact Us

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